

Leading through Crisis Strategic Design Sprint

Starting November 2nd
4 module track

How to grow in times of crisis

UMIO *expand your perspective*

PROFESSIONAL - DEVELOPMENT

ACCELERATION PROGRAMME

STEP BY STEP GUIDANCE

STRATEGIC PLANNING + EXECUTION GUIDED – ACCELERATED & RESULTS ORIENTED
COME OUT OF THE CRISIS STRONGER, BETTER, MORE FORWARD THINKING

**UNDERSTAND
THE PLAYING
FIELD**

**RISK
ASSESSMENT +
PRIORITISATION**

GROWTH ARENA'S

MOVE FORWARD



**PRACTICAL
ROADMAP**

**EMPATHIZE
DESIGN & RESPOND
LEAD**

**ONLINE
COACHING**

**4 MODULES OF
8H TIME
INVESTMENT**

Do you know what happens to firms that just wait to see what happens next?

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Goals

DESIGN A WINNING STRATEGY

AGILE, PROGRESSIVE ENTERPRISE

PROACTIVE APPROACH, GROWTH MINDSET

PRACTICAL METHOD TO GUIDE YOUR DECISION MAKING

ELIMINATE TIME WASTED ON STRATEGY MEETINGS

ELIMINATE POOR EXECUTION

How to survive?

**RAPIDLY IMPLEMENT
NEW WAYS**

COST SAVINGS

**NEW WAYS TO
SERVICE YOUR
CUSTOMERS**

**DESIGN
SUSTAINABLE
BUSINESS MODEL**

**ENGAGE REMOTE
TEAMS**

**EFFECTIVE
LEADERSHIP
THROUGH CHANGE**

Key building blocks



PREPARE:
FUNDAMENT
PROGRESSIVE
ENTERPRISE; AGILE;
PREPARE FOR SPRINT

EMPATHIZE:
STAKEHOLDERS,
CUSTOMERS,
EMPLOYEES, INVESTORS

**ACCELERATE
STRATEGY DESIGN &
RESPOND:**
RAPID, PROGRESSIVE
STRATEGY DESIGN.

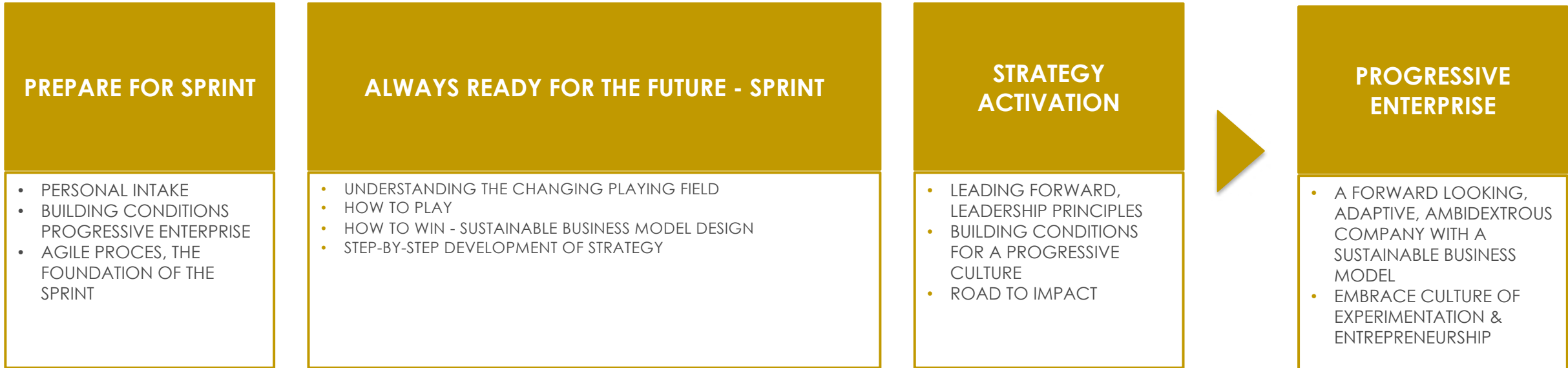
ACTIVATE & LEAD:
SUCCESSFUL STRATEGY
IMPLEMENTATION,
ENGAGING THE
ORGANISATION

A person wearing a yellow sweater is holding a blue pen over a laptop. In the background, other people are visible, some looking at laptops. The scene is a collaborative meeting or workshop.

How to run your strategy design sprint

Overview of the steps in the strategic design sprint

| RUNNING A STRATEGIC DESIGN SPRINT HELPS YOU TO BUILD A PROGRESSIVE ENTERPRISE



| 8 BOARDROOM STRATEGIC SESSIONS (1,5H EACH) + 3 DIGITAL, INDIVIDUAL COACHING MOMENTS

Leading forward, building the Progressive Enterprise

An organization made up of humans, that is able to collaborate and create effective teams. **Teams that work towards strategically aligned business goals**, but tactically independent. They analyze ideas in their own domain of responsibility and conduct experiments. They **self-organize** to tackle problems and opportunities as they arise. There's a lot of knowledge and decision making power in these teams. Hundreds if not thousands of decisions are made each day without having to go up the chain of command.

This type of organization may seem chaotic and unpredictable, but it's much better at **dealing with uncertainty and change**. The power of empathy, adaptability and speed to change is what makes companies excel and thrive in times of uncertainty and change.

Why Strategy by Design?



**USING MORE
TRADITIONAL
STRATEGIC
METHODOLOGY WILL
NOT WORK**

**MORE FORWARD
LOOKING >
BACKWARD LOOKING**

CUSTOMER DRIVEN

**CONNECT &
ENERGIZE THE
EMPLOYEES**

**LEAD THE
ORGANISATION
FORWARD**

**PROGRESSIVE
ENTERPRISE**

Investment & starting date

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Investment & Starting date



- The investment is €3.995,00 excl. VAT per participant, with a minimum of 8 participants
- 4 modules, 8 live sessions in total represent the backbone of the sprint to become a progressive enterprise
- Personal intake to define your companies challenge and vision mapping. Personal learning goals.
- 3 personal digital coaching moments are included in the process
- 3 peer to peer coaching moments with your buddy are included
- You will receive a certificate at the end of the strategic sprint
- November 2nd the first cohort starts.